

## CASE STUDY: LUXURY CONSIGNMENT RETAILER

# Retail Client in Jeopardy: Time Restraints and Complex Filings to Open Flagship Store

## The Challenge

A luxury consignment store came to LicenseLogix to help identify and file for the requisite licenses and permits to open a new location on a tight deadline.

The client operates both online and brick and mortar retail space with complex licensing and permitting needs, as evident from their multi-faceted business model: consignment, sales of second hand goods (including luxury items such as fine jewelry and exotic animal skin items), coupled with the provision of food and beverages at their on-location cafes.

## The LicenseLogix Solution

To tackle the time restraints and complexities of this project, LicenseLogix:

- Quickly identified the need of a customized questionnaire developed specifically for this client to target unique activities.
- Enhanced internal synergy between LLX departments to facilitate research and filing; partnered with client's internal compliance team to assist with necessary research and filings.
- Thinking ahead to long-term license compliance, LLX set the client up on [CLiC](#) to fully outsource all their license management.

## The Outcome

**Timeline met.** The client's flagship retail store opened on-time.

**Revenue protected.** By fulfilling the requirement and renewing its pharmacy license, the company avoided losing substantial revenue and sanctions.

# OUR CORE VALUES

## AT WORK



### COUNSEL

LicenseLogix took an all-hands-on-deck approach to this project, leverage expertise across multiple departments, including C-Suite level.

### COMPROMISE

A customized intake questionnaire streamlined the process to meet the client's unique and complex needs, ensuring deadline could be met.

### COLLABORATION

Both internal and external collaboration were critical to ensure this project was completed successfully and on-time.